

April 27, 2009

Ron Cuccaro CEO Adjusters International 126 Business Park Drive Utica, New York 13502

Subject:

Peter Potemkin

Letter of Appreciation VA. PRIMA Conference

Dear Mr. Cuccaro:

On behalf of Virginia PRIMA, would like to tell you how much our attendees enjoyed having Peter Potemkin as a speaker at our conference held in Roanoke, Virginia on April 6-8, 2009. We think we had an exceptional conference with many outstanding speakers but undoubtedly, Peter was one of the favorites. His knowledge, both of the FEMA requirements and his vivid personal experiences, really enhanced his energetic presentation. Many people agreed with one of our attending brokers that they wished that Peter had three hours instead of an hour and a half. He is a speaker that everyone would love to see again.

Evan Chesterman, City of Richmond, and I saw Peter in Anahiem at the national conference and we feel very fortunate that he could speak at our state conference.

Thank you for allowing Virginia PRIMA the opportunity to have Peter at our conference.

Sincerely,

Dan Hurley, CSP, ARM-P

Vice President- VA. PRIMA

cc: Mike Lombardo, President