



THE GREENSPAN CO.

JUN 1 1984 REC'D

Wine & Spirits Merchants in the California Mart 110 East 9th Street Los Angeles, Ca. 90015 (213) 485-WINE

May 31, 1984

Mr. Sidney Greenspan
THE GREENSPAN COMPANY
3550 Wilshire Blvd.
Los Angeles, CA 90010

Dear Mr. Greenspan:

On January 28, 1984, I found myself standing outside of my store surrounded by firemen and well wishers. I had been summoned from my home on this Saturday morning, and told my store was "engulffed" in flames. Fortunately, that was an exaggeration, but at that moment things were pretty bleak.

At this point, Sid Morse, a principal of the California Mart (and my landlord), told me: "Joe, if I never give you another piece of advise, I implore you to accept this one - call this number." The next thing I knew, Jerry Fleischman and Steven End were sitting with me and my wife in the lobby discussing the services of your company. It is now four months later, and what would truly have been a nightmare, turned out to be simply a very bad dream.

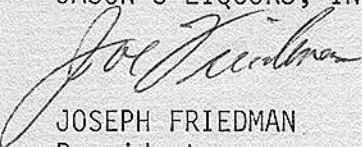
Richard Tanitsky held my hand most of the way, supported by Sandy Cho. These two professionals were most understanding and helpful during the entire ordeal.

I must also commend Tom Corlette and his Pollack Construction Company for his complete cooperation. Every sub-contractor was superb - efficient and helpful.

I have written this letter in order to let you know that even though your fee was substantial, it was fair and you earned it. We are very grateful for a job well done.

Sincerely,

JASON'S LIQUORS, INC.


JOSEPH FRIEDMAN
President

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