

February 2<sup>nd</sup>, 2007

To whom it may concern,

The days following a major fire loss can be stressful and confusing times. Making the decision to hire a public fire adjuster who is able to negotiate for a fair settlement on your behalf is definitely the best choice.

I am the president of the Delta Sigma Phi Fraternity Alumni Counsel for the Epsilon Zeta Chapter located in Potsdam, NY and am affiliated with Clarkson University. We had experienced a major fire loss on March 31<sup>st</sup> 2006 that claimed three quarters of our chapter living space. At the time I was concerned for the welfare of our displaced members, focusing on how to help them cope with the loss, and then turned my focus toward figuring out what we were going to do to rebuild our historical home.

Choosing Basloe, Levin & Cuccaro, Ltd was a simple process. Being highly analytical in nature, an engineer by trade, I was quick to weigh all of our options when selecting a public adjuster. So why did I choose Basloe, Levin & Cuccaro after I had already contacted other public adjusters to negotiate on our behalf?

Peter DeCarlo from Basloe, Levin & Cuccaro had taken the time to stop by our dwelling to speak with our active members initially and his information was passed along to me shortly thereafter. Peter was very professional in his dealing with me and helped explain the steps that were required in the coming months to come to terms regarding a fair settlement for our loss. Fire adjustment is their business and they are experts at negotiating with insurance companies. They were able to bypass my emotional interactions with our insurance company hired adjusters while taking a pragmatic engineering based approach to coming to agreeable resolution on all aspects of our loss. All I had to do was to provide them with a copy of our current insurance policy and they went to work, keeping me updated bi-weekly along the way which put me at ease knowing that I had made the right decision hire them to negotiate on our behalf.

In the end, our settlement from the insurance carrier was within a couple thousand dollars of our policy limits and we are well on our way to returning to a state of normalcy at 20 Pleasant Street in Potsdam. Over the past few months, I have compared our rebuild costs from our contractor proposals to the items outlined in the adjustment documentation from Basloe, Levin & Cuccaro and they are almost identical! I couldn't have asked for more accurate and fair representation.

I would be happy to provide reference for the work of Basloe, Levin & Cuccaro, if anyone is still unsure that they are the best in the area. They have my number, feel free to contact me directly any time.

Matthew Hall  
Delta Sigma Phi  
Alumni Counsel President